



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2019

PAN 1001 – COMMUNICATION AND CREATIVE WRITING

Date: 05-11-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART- A

I. Answer ALL the questions

[10x2=20]

1. Blogging.
2. Gesture and posture.
3. Encoding and decoding.
4. Importance of feedback.
5. Noise in communication.
6. Expository writing.
7. Public speaking skills.
8. Eight parts of speech.
9. Media writing.
10. Poetry.

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Write a brief note on the life and work of Indian writer R.K.Narayan.
12. Explain the do's and don'ts of interview process.
13. Explain the types and channels of communication in the digital age.
14. "Education is a noble business." Substantiate.
15. Analyse the poem, "How to make good baked salmon from the river."
16. Differentiate fictional and non-fictional writing.
17. Elaborate the elements of a short story.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Write a detailed note on the purpose and process of communication.
19. Write a short story underlining the significance of effective communication in a personal or professional setup.
20. Write a detailed note on creative writing skills.

