

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2019

UAN 1801 – LEADERSHIP SKILLS - I

Date: 05-11-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART- A

I. Answer ALL the questions

[10x2=20]

1. Beethoven.
2. Abraham Lincoln.
3. Positive attitude.
4. Burning desire.
5. Comfort zone.
6. Negative stress.
7. Character formation.
8. Success handling skills.
9. Socrates's secret of success.
10. Intrapersonal communication.

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Trace the success story of Colonel Harland D. Sanders and Sylvester Stallone.
12. State and explain the don'ts of social behaviour.
13. Explain the need for planning and positivity to attain success.
14. Explain the importance of effective communication in attaining professional success.
15. 'The world sees you the way you see yourself.' Demonstrate this fact through the eagle and the hen story.
16. Narrate the story of the railway worker caught in the freezer compartment and the moral it conveys.
17. Explain how good teams are built on mutually agreed goals and compassion for one another.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Write a detailed note on leadership excellence.
19. State and explain points one to six from the 'habit formation check list'.
20. Explain and elaborate the importance of written goal setting.

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