



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2022

PAN1SK01 – COMMUNICATION AND CREATIVE WRITING

Date: 25-11-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A

Answer ALL the questions

1	Definitions	(5 x 1 = 5)	
a)	Communicare	K1	CO1
b)	Intrapersonal communication	K1	CO1
c)	Modal auxiliary verbs	K1	CO1
d)	Comfort zone	K1	CO1
e)	Linguistic barriers	K1	CO1
2	Answer the following	(5 x 1 = 5)	
a)	Explain assertive communication	K2	CO1
b)	Distinguish subjective from objective pronouns	K2	CO1
c)	Discuss the types of listening.	K2	CO1
d)	Interpret the verse, 'The history of the Universe'	K2	CO1
e)	Identify the types of sentences	K2	CO1

SECTION B

	Answer any THREE of the following in 500 words	(3 x 10 = 30)	
3	Show the types of basic and modal verbs	K3	CO2
4	Apply the literary device oxymoron in a creative essay	K3	CO2
5	Choose any 10 figures of speech and use them in sentences	K3	CO2
6	Demonstrate selling skills.	K3	CO2
7	Experiment with narrative, persuasive, expository, and descriptive writing through the topic 'My happiest memories of life'.	K3	CO2

SECTION C

	Answer any TWO of the following in 500 words	(2 x 12.5 = 25)	
8	Analyse the skills required to be successful in an interview.	K4	CO3
9	Explain the fundamentals of email etiquette.	K4	CO3
10	Distinguish fiction from non-fiction	K4	CO3
11	Categorize the physical and cultural barriers of communication	K4	CO3

SECTION D

Answer any ONE of the following in 1000 words

(1 x 15 = 15)

12	Evaluate the process and purpose of communication.	K5	CO4
13	Summarize the formal and informal words in speech.	K5	CO4

SECTION E

Answer any ONE of the following in 1000 words

(1 x 20 = 20)

14	Write about the four main types of writing styles.	K6	CO5
15	Produce the rules governing presentation skills.	K6	CO5

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