

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2022

UAN 1801 – LEADERSHIP SKILLS - I

Date: 01-12-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A


Answer ALL the Questions

1. Match the following		(5 x 1 = 5)	
a)	Shiv Khera - Indian environmental activist	K1	CO1
b)	Medha Patkar - Swedish environmental activist	K1	CO1
c)	Licipriya Kangujam - Indian social activist	K1	CO1
d)	Greta Thunberg - Motivational speaker	K1	CO1
e)	Birsa Munda - Tribal leader	K1	CO1
2. Define the following:		(5 x 1 = 5)	
a)	Growth zone	K1	CO1
b)	Anger	K1	CO1
c)	Negative thinking	K1	CO1
d)	Self-talk	K1	CO1
e)	Subconscious mind	K1	CO1
3. Complete the following famous proverbs by supplying the correct word.		(5 x 1 = 5)	
a)	Strike the rod when it is	K2	CO1
b)speak louder than words.	K2	CO1
c)	A journey of thousand miles starts with a single	K2	CO1
d)	Don't put off tomorrow what you can do	K2	CO1
e)favours the bold.	K2	CO1
4. Discuss the following:		(5 x 1 = 5)	
a)	Goal-setting	K2	CO1
b)	Coping with failure	K2	CO1
c)	Win-win attitude	K2	CO1
d)	Comfort zone	K2	CO1
e)	Importance of concentration	K2	CO1

SECTION B

Answer any TWO of the following in 100 words

(2 x 10 = 20)

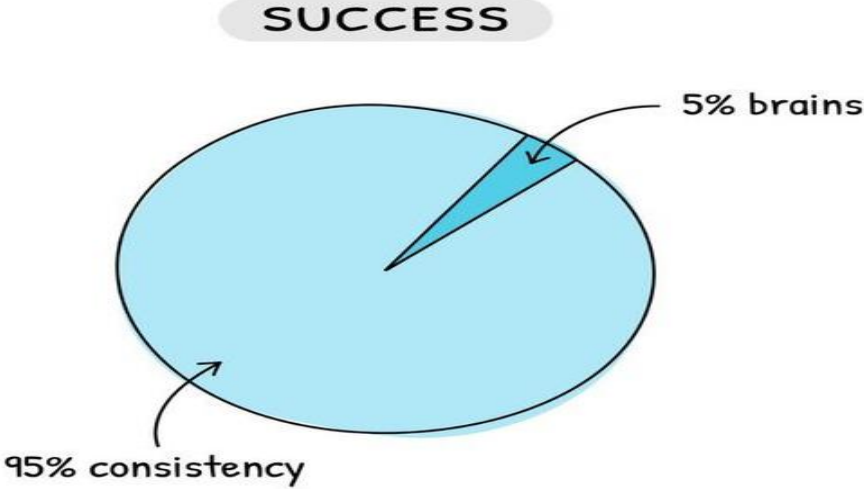
5.	It is said that the journey to success is paved with self-discovery. Illustrate this statement with an example from your life.	K3	CO2
6.	Demonstrate the power of the subconscious mind.	K3	CO2
7.	Sketch any five most important strategies to become an effective communicator.	K3	CO2
8.	Look at the following image and show the importance of having the right attitude toward life to lead a happy, healthy and successful life. 	K3	CO2

SECTION C

Answer any TWO of the following in 100 words

(2 x 10 = 20)

9.	Explain why self-esteem is essential to become a successful person.	K4	CO3
10.	Analyze the importance of Neuro Linguistic Programming.	K4	CO3
11.	“It’s not enough to be busy, so are the ants. The question is, what are we busy with?” says Henry David Thoreau Ipsum. Appraise this statement and suggest some concrete steps for college students to effectively manage their time.	K4	CO3

12.	<p>Look at the following illustration and analyze the importance of consistency for a student like you.</p> <div style="text-align: center;">  <p>The illustration shows a light blue oval representing a whole. A very small, dark blue wedge-shaped slice is cut out from the top right. An arrow points from the text '5% brains' to this slice. Another arrow points from the text '95% consistency' to the remaining large area of the oval. Above the oval, the word 'SUCCESS' is written in a grey rounded rectangle.</p> </div>	K4	CO3
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SECTION D

Answer any ONE of the following in 250 words **(1 x 20 = 20)**

13.	<p>John Quincy Adams says, “If your actions inspire others to dream more, learn more, do more, and become more, you are a leader.” Evaluate the statement and support it with examples.</p>	K5	CO4
14.	<p>Willie Nelson says, “Once you replace negative thoughts with positive ones, you’ll start having positive results.” Justify the statement.</p>	K5	CO4

SECTION E

Answer any ONE of the following in 250 words **(1 x 20 = 20)**

15.	<p>Write a detailed note on Stephen Covey’s seven habits of highly effective people.</p>	K6	CO5
16.	<p>How challenging is taking a leap from being an ordinary person to an extraordinary person? Write effective steps that can help you become an extraordinary person. Show examples wherever necessary.</p>	K6	CO5
