# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034



## **B.Com.** DEGREE EXAMINATION – **CORPORATE SECRETARYSHIP**

### FIFTH SEMESTER - APRIL 2016

#### **BC 5405 - ORGANISATION BEHAVIOUR**

Date: 27-04-2016	Dept. No.	Max.: 100 Marks

Time: 01:00-04:00

#### PART - A

## **Answer ALL the questions**

 $(10 \times 2 = 20)$ 

- 1. What is perception?
- 2. Define values.
- 3. Write a short note job-enlargement.
- 4. Mention the characteristics of need theory.
- 5. Explain why people join groups.
- 6. List out the types of groups.
- 7. What is meant by coercive power?
- 8. Define stress.
- 9. What is the difference between leadership and management?
- 10. Explain organizational culture.

#### PART – B

### **Answer any FOUR questions**

 $(4 \times 10 = 40)$ 

- 11. What are the factors determining learning?
- 12. Discuss the types of values and attitudes.
- 13. Explain Maslows Hierarchy of need theory.
- 14. List out the major issues in quality of work life.
- 15. Discuss the merits and demerits of formal and informal communication.
- 16. What does the study of leadership involve?
- 17. State the determinants of organizational climate.

#### PART - C

## **Answer any TWO questions**

 $(2 \times 20 = 40)$ 

- 18. Explain the theories of personality.
- 19. What are the strategies for improvement of work life?
- 20. Discuss the duties and liabilities of trade union.
- 21. Explain the personal and organizational factors that cause stress.

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