

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –CORPORATE SECRETARYSHIP

FOURTH SEMESTER – APRIL 2018

16UBC4MC02– FUNDAMENTALS OF INVESTMENTS

Date: 23-04-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION A (10X2=20Marks)

ANSWER ALL THE QUESTIONS

1. State the Characteristics of investments.
2. What is the relationship between risk and return?
3. What do you mean by zero coupon bonds?
4. Who are speculators?
5. What do you mean by bullish trend?
6. Write short notes on. OTCEI.
7. What is an endowment policy?
8. List the characteristic features of mutual funds.
9. What are the qualities of stock brokers?
10. Mention any two differences between primary and secondary market.

SECTION B (4X10=40Marks)

ANSWER ANY FOUR QUESTIONS

11. Discuss the process of investing.
12. What are the sources of risk? Briefly explain.
13. How life insurance serves the investment decisions?
14. Describe the impact of four stages of an economic cycle on the investment pattern.
15. Discuss the role of SEBI in investor education.
16. Explain various participants in the derivative market.
17. Elucidate various types of Life Insurance Policies.

SECTION C (2X20=40Marks)

ANSWER ANY TWO QUESTIONS

18. Explain in detail various types of investment options available for retail customers.
19. What do you mean by fundamental analysis? Explain the steps.
20. Discuss various factors influencing the investment decisions.
21. Illustrate the role of SEBI in investor protection.
