

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.Com.DEGREE EXAMINATION –CORPORATE SECRETARYSHIP**

**FIRST SEMESTER – APRIL 2018**

**BC 1503– BUSINESS ENVIRONMENT**

Date: 26-04-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART – A**

**ANSWER ALL THE QUESTIONS:**

**(10 x 2 = 20)**

1. What are the components of business?
2. Define Business Ethics?
3. Write notes on – Economic Environment
4. Environment influences business in four ways – List out?
5. Point out the various forms of political systems?
6. What are fundamental rights?
7. What is social responsibility?
8. Bring out the rights of consumers?
9. What is legal environment?
10. What is GATT?

**PART – B**

**ANSWER ANY FOUR QUESTIONS:**

**(4 x 10 = 40)**

11. Elaborate the special features of Business?
12. Explain the significance of Business Environment?
13. What are the special features of capitalism?
14. Explain the factors governing business ethics?
15. Discuss the economic roles of the state?
16. What are the characteristics of an Economic Environment (or) system?
17. Elaborate the nature and scope of economic planning?

**PART – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40)**

18. Elaborate the classifications of Business Environment?
19. Explain the achievements and failures of India's five year economic plans?
20. Describe the social responsibilities of business towards owners, employees, customers and the community?
21. Analyse the advantages and disadvantages of globalization with reference to India?

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