

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –CORPORATE SECRETARYSHIP

SECOND SEMESTER – APRIL 2018

BC 2502– BUSINESS MANAGEMENT

Date: 24-04-2018
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL the questions:(10x2=20)

All questions carry equal marks

1. Define Management.
2. Give any two operative functions of management.
3. What do you understand by corporate planning?
4. Give a note on decision tree.
5. Define organizing.
6. What is meant by span of control?
7. State the steps in process of motivation.
8. How can you make communication more effective?
9. Write a note on management control.
10. State the uses of computers in managing information.

PART – B

Answer any FOUR questions: (4x10=40)

All questions carry equal marks

11. Discuss the techniques of scientific management.
12. Enumerate Henry Fayol's contribution to management.
13. Describe the guidelines for effective decision making.
14. State the need for employee training.
15. List out the advantages and limitations of line and staff organisation.
16. Explain the Vroom's expectancy theory of motivation.
17. State the characteristics of an ideal control system.

PART – C

Answer any TWO questions: (2x20=40)

All questions carry equal marks

18. Discuss the Hawthorne Experiments associated with George Elton Mayo.
19. Enumerate the functions of staffing.
20. Discuss the modern techniques of management control.
21. Explain the need hierarchy theory of Abraham H. Maslow.
