LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com.DEGREE EXAMINATION - CORPORATE SECRETARYSHIP

FIFTHSEMESTER – APRIL 2018

BC 5403- HUMAN RESOURCE MANAGEMENT

Date: 10-05-2018 Time: 09:00-12:00 Dept. No.

Max.: 100 Marks

PART -A

AnswerALLthe questions

- 1. Writeanote on integration function of HRM.
- 2. Defineslack time.
- 3. Bringout anytwomodern methods of e-recruitment.
- 4. Expand the abbreviations:a)MBO b) JIT c) BARS d) ROI
- 5. Writeabrief noteon poaching.
- 6. Bringout the difference and the association between training and development.
- 7. Writeashort note on appraisal counselling.
- 8. Listout fouruses of job analysis.
- 9. Writeashort note on forced distribution method of appraisal.
- 10. Distinguish between attrition and retrenchment.

PART B

Answerany FOUR questions

- 11. Describethequalities of agood HR manager.
- 12. Explicate thesteps in the process of human resource planning
- 13. Discuss the objectives of recruitment.
- 14. Discuss thefeatures of job description and job specification.
- 15. Explicate the various types of interviews.
- 16. Elucidate modern methods of performance appraisal.
- 17. Expound the assessment of training needs.

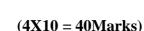
PART C

Answerany TWO questions

18. Illustrate on-the-job andoff-the-job trainingmethods.

- 19. Expound the problems and challenges faced by an HR manager.
- 20. Expound strategies for dealing with surplus and deficient man power.
- 21. Macroonisastart-uptryingtocompetewithMcDonalds.AssumingtobeanHRconsultant, design arecruitment, selection and trainingprogram forthesales executives of Macroon.

(2X20 = 40Marks)



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(10X2 = 20Marks)