



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – APRIL 2018

BC 5403- HUMAN RESOURCE MANAGEMENT

Date: 10-05-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART -A

Answer ALL the questions

(10X2 = 20Marks)

1. Write a note on integration function of HRM.
2. Define slack time.
3. Bring out any two modern methods of e-recruitment.
4. Expand the abbreviations: a) MBO b) JIT c) BARS d) ROI
5. Write a brief note on poaching.
6. Bring out the difference and the association between training and development.
7. Write a short note on appraisal counselling.
8. List out four uses of job analysis.
9. Write a short note on forced distribution method of appraisal.
10. Distinguish between attrition and retrenchment.

PART B

Answer any FOUR questions

(4X10 = 40Marks)

11. Describe the qualities of a good HR manager.
12. Explicate the steps in the process of human resource planning.
13. Discuss the objectives of recruitment.
14. Discuss the features of job description and job specification.
15. Explicate the various types of interviews.
16. Elucidate the modern methods of performance appraisal.
17. Expound the assessment of training needs.

PART C

Answer any TWO questions

(2X20 = 40Marks)

18. Illustrate on-the-job and off-the-job training methods.
19. Expound the problems and challenges faced by an HR manager.
20. Expound strategies for dealing with surplus and deficient manpower.
21. Macroon is a start-up trying to compete with McDonalds. Assuming to be an HR consultant, design a recruitment, selection and training program for the sales executives of Macroon.
