



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com.DEGREE EXAMINATION – CORPORATE SECRETARYSHIP**

**FIFTHSEMESTER – APRIL 2018**

**BC 5404- MANAGEMENT INFORMATION SYSTEM**

Date: 08-05-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

**Answer ALL questions**

**(10X2=20 Marks)**

- 1) Define MIS.
- 2) What is Information?
- 3) Define planning.
- 4) What is Funding data?
- 5) Write a note on Narrative models.
- 6) What is technical feasibility study?
- 7) Why the system evaluation is important.
- 8) Define Data Warehousing.
- 9) What is ERP system?
- 10) Explain Data Mining.

**SECTION – B**

**Answer any FOUR questions**

**(4X10=40 Marks)**

- 11) List out the characteristics of MIS.
- 12) Explain the model of decision support system.
- 13) Outline the role of planning in MIS.
- 14) Explain Data Flow Diagram (DFD) and Decision Tree(DT).
- 15) Explain the various kinds of business information system.
- 16) Explain the essentials of good ERP system.
- 17) Discuss the financial information system.

**SECTION – C**

**Answer any TWO questions**

**(2X20=40 Marks)**

- 18) Describe different stages involved in decision making.
- 19) Explain the major challenges of information systems.
- 20) Explain in detail the system development life cycle.
- 21) Enumerate about Marketing Information System.

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