



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com.DEGREE EXAMINATION –COMMERCE

FIFTH SEMESTER – APRIL 2019

16UCO5ES03– MANAGEMENT OF SMALL BUSINESS

Date: 24-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer All questions:

(10 x 2 = 20 Marks)

1. Define Small business.
2. What is meant by Break even analysis?
3. What do you mean by Market Survey?
4. What is Project report?
5. List out any two problems of a start-up.
6. Explain Venture Capital.
7. List out any two importance of Debt-equity concerns on small business.
8. What is meant by Export Finance?
9. What is Joint Stock Company?
10. What is meant by Employment?

SECTION – B

Answer any FOUR Questions:

(4x10=40marks)

11. Explain the scope of Small Business with examples.
12. Briefly explain the problems of small business.
13. Describe the difference between profession and business.
14. Explain the importance of assessment of project feasibility.
15. Write a note on A) Incorporation of a Company
B) Co-operative business.
16. What are the requisites of success in business?
17. Write down the difference between Shares and Debentures.

SECTION – C

Answer any TWO Questions:

(2x20=40marks)

18. Evaluate different Legal form of ownership of an enterprise.
19. “Small business is a seedbed for entrepreneurship”-Illustrate.
20. What is project Formation? Explain different steps involved in project formulation.
21. Explain different source of finance for an enterprise.
