



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

SECOND SEMESTER – NOVEMBER 2016

BC 2502 – BUSINESS MANAGEMENT

Date: 12-11-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION A

ANSWER ALL QUESTIONS

(10 x 2 = 20)

1. Define Management.
2. What do you mean by scalar chain?
3. Define planning.
4. Write a note on strategies.
5. What do you mean by departmentation?
6. Define selection.
7. Define motivation.
8. Write short notes on communication.
9. What do you understand by use of computers in managing information?
10. Name any two traditional control techniques.

SECTION B

ANSWER ANY FOUR QUESTIONS

(4 X 10=40)

11. Explain the importance of planning.
12. Elaborately discuss the scientific management by F.W.Taylor.
13. Explain different types of policies.
14. Differentiate departmentation & decentralization.
15. What are the barriers of effective communication? How to overcome it?
16. Discuss the need hierarchy theory by Maslow.
17. Explain the different techniques of effective coordination.

SECTION C

ANSWER ANY TWO QUESTIONS

(2 X 20 =40)

18. Describe the fourteen principles of Henry Fayol.
19. Explain in detail the process involved in decision making. Also explain the different types of decisions.
20. Define leadership. Discuss the different types of leadership styles.
21. Define training. Explain the different types of training.

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