



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIRST SEMESTER – NOVEMBER 2017

BC 1503 – BUSINESS ENVIRONMENT

Date: 14-11-2017

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION- A

Answer All Questions

10 x 2 =20

1. What is Cultural shock?
2. Define the term Business Environment.
3. Write a note on GDP.
4. What is demonetisation?
5. What do you understand by concurrent list?
6. What does preamble to the constitution reflect?
7. Who is a consumer?
8. What is code of Ethics?
9. Define global environment.
10. Explain the term TRIPs and TRIMs.

SECTION- B

Answer any Four Questions

4 x 10 =40

11. Explain the scope of business environment.
12. "Business environment is dynamic". Explain.
13. State the objectives of Twelfth five year plan of India.
14. Differentiate between GATT and WTO.
15. Explain the promotional role of the government.
16. Describe the social responsibility of business in India.
17. Differentiate between Fundamental rights and Directive principles.

SECTION - C

Answer any Two Questions

2 x 20 =40

18. Explain the main elements of Macro Environment.
19. Discuss the economic policies followed in India.
20. Explain the redressal agencies under the Consumer Protection Act 1956.
21. Bring out the impact of Globalization in India
