



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP**

**FIFTH SEMESTER – NOVEMBER 2017**

**BC 5403 – HUMAN RESOURCE MANAGEMENT**

Date: 13-11-2017

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART A**

**Answer ALL the questions**

**(10X2 = 20 Marks)**

1. Define HRM.
2. Write a short note on E-HRM.
3. Bring out the qualities of a good HR manager.
4. Write a brief note on poaching.
5. What are the uses of HRP?
6. Bring out the difference and the association between training and development.
7. Define performance appraisal.
8. List out the elements of job description.
9. Write a short note on testing.
10. What is meant by retrenchment in the field of HRM?

**PART B**

**Answer any FOUR questions**

**(4X10 = 40 Marks)**

11. Describe the challenges faced by a HR manager
12. Explain the objectives of human resource planning.
13. Discuss the features and components of job analysis.
14. Explicate the various types of interviews.
15. Expound the steps in the process of performance appraisal.
16. Elucidate off-the-job training methods.
17. Discuss the objectives of recruitment.

**PART C**

**Answer any TWO questions**

**(2X20 = 40Marks)**

18. Illustrate the functions of HRM.
19. Bliss Pvt Ltd is a start up in the field of mobile phones. Assuming to be an HR consultant, design the recruitment, selection and training process for the marketing executives of Bliss Pvt ltd.
20. Explicate in detail the methods of performance appraisal.
21. Expound strategies for dealing with surplus and deficient man power.

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