LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – NOVEMBER 2017

BC 5404 - MANAGEMENT INFORMATION SYSTEM

Date: 15-11-2017   Dept. No.   Max. : 100 Marks
Time: 09:00-12:00

SECTION – A

Answer ALL questions   **(10X2=20 Marks)**

1) Define MIS.
2) What is Information?
3) Define planning.
4) Explain Internal Forecast data.
5) Name the different types of models.
6) What is ERP system?
7) Mention about the system testing.
8) What is behavioral feasibility study?
9) Define Data Warehousing.
10) Explain Data Mining.

SECTION – B

Answer any FOUR questions   **(4X10=40 Marks)**

11) List out the characteristics of MIS.
12) Outline the role of planning in MIS.
13) Explain the characteristics of a system.
14) Discuss the marketing information system.
15) Describe the limitations of information systems.
16) Enumerate the system development life cycle methods.
17) Point out the benefits of ERP.

SECTION – C

Answer any TWO questions   **(2X20=40 Marks)**

18) Mention different stages involved in decision making and explain them.
19) Explain major challenges of information systems.
20) Describe about personnel information system.
21) Discuss about system analysis.

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