



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2016

CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP

Date: 25-04-2016
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Section-A

Answer All the questions

(10x2=20)

1. What is overcapitalization?
2. Define working capital.
3. What is CPM?
4. Who is an entrepreneur?
5. What is entrepreneurial mobility?
6. What is corporate entrepreneurship?
7. What is project?
8. Mention any four sources of identifying a project.
9. What is achievement motivation?
10. What is SWOT analysis?

Section-B

Answer any FOUR questions

(4x10=40)

11. Explain the process of project identification and selection in brief.
12. Write a note on venture capital financing
13. Explain the characteristics of a successful entrepreneur.
14. Explain different functions of an entrepreneur in detail
15. What do you mean by competency? Explain the different entrepreneurial competencies
16. Explain different types of entrepreneurs
17. "Entrepreneur plays an important role in economic development." elucidate

Section -c

Answer any TWO questions

(2x20=40)

18. Explain different sources of raising fund for an organization.
19. What is project appraisal? Evaluate different methods of project appraisal in detail
20. What is project report? What are the contents of project report?
21. Explain different factors affecting entrepreneurial growth.
