



Date: 23-04-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART – A**

**Answer ALL Questions**

**(10 x 2 = 20)**

1. Who is an Intrapreneur?
2. What is Venture Capital financing?
3. What are the benefits of Critical Path Method?
4. List the problems faced by women entrepreneurs.
5. What is a project report?
6. How is an opportunity different from an idea?
7. What are the skills required for an entrepreneurial activity.
8. What is Brainwriting?
9. Identify few subsidies available to SSI units on various aspects of their business.
10. What is meant by the term Business Angels?

**PART – B**

**Answer Any FOUR Questions**

**(4 x 10 = 40)**

11. What is Project Appraisal? Discuss any three methods of project appraisal.
12. Briefly explain the different types of entrepreneurs.
13. Discuss the techniques of generating business ideas.
14. Determine the Planning Commission guidelines for formulating project report.
15. What is a network technique? What are the various types of network techniques?
16. What are the problems faced by entrepreneurs? Explain.
17. Explain the role of commercial banks in funding entrepreneurs.

**PART – C**

**Answer Any TWO Questions**

**(2 x 20 = 40)**

18. What is a business plan? Draft an outline of a business plan and explain its significance.
19. Define entrepreneurship and discuss the factors promoting entrepreneurship.
20. Discuss the different sources of financing available to an entrepreneur.
21. “Good ideas are not necessarily good opportunities.” In this context, explain the identification of good business opportunities.

\*\*\*\*\*