

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –COMMERCE

FIRST SEMESTER – APRIL 2018

17/16UCO1MC02– BUSINESS ENVIRONMENT

Date: 26-04-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION-A (10*2=20 MARKS)

ANSWER ALL QUESTIONS

1. What is the meaning of the term “Business”?
2. What are the types of Business Environments?
3. What is Economic system?
4. What is meant by plan holiday?
5. What is the gist of Preamble to the constitution?
6. What are Fundamental Rights?
7. Define the term ‘Culture’.
8. What is Monopolistic Society?
9. What is GATT?
10. Define Globalisation.

SECTION-B (4*10=40 MARKS)

ANSWER ANY FOUR QUESTIONS

11. What are the demographic factors affecting business environment?
12. What are the functions of Economic system?
13. What are the consequences of state control? How can the state control be made effective?
14. Make a brief criticism of the Directive principles.
15. What is the impact of population growth on business?
16. Why is Social responsibility important for business to-day? Discuss.
18. Discuss the causes for globalisation of industries.

SECTION-C (2*20=40 MARKS)

ANSWER ANY TWO QUESTIONS

19. Discuss about the genesis, objectives and functions of WTO.
20. What is the role of Government in shaping the business environment?
21. What is cultural environment? How does the cultural environment play a role in Indian business context?
22. Analyse the differences between economic environment and non-economic environment.
