

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A.DEGREE EXAMINATION –ECONOMICS& SOCIOLOGY

FOURTH SEMESTER – APRIL 2018

CO 4208– ENTREPRENEURSHIP & ORGANISING A BUSINESS

Date: 02-05-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

ANSWER ALL THE QUESTIONS: (10 X 2 = 20 MARKS)

1. Define 'Business'.
2. Who is an Entrepreneur?
3. List any two differences between entrepreneur and manager
4. What is creativity?
5. What do you understand by Pre-start-up stage?
6. Magnify the term 'Copyright'.
7. What is a product?
8. Mention any two examples for a professional services venture.
9. Define "Project".
10. What is working Capital?

SECTION – B

ANSWER ANY FOUR QUESTIONS: (4 X 10 = 40 MARKS)

11. Distinguish between an entrepreneur and intrapreneur.
12. Briefly explain the various characteristics of successful entrepreneurs.
13. Discuss the various challenges faced by entrepreneurs in starting a business.
14. Describe the different types of patents.
15. List down the various benefits of networking
16. Write down the advantages of a partnership firm.
17. Explain the various success factors for entrepreneurs.

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 X 20 = 40 MARKS)

18. Describe the different types of entrepreneurs
19. Elucidate the elements of project formulation.
20. Identify and explain the business opportunities available for small entrepreneurs in our country.
21. Describe the roles and responsibilities of small business owners
