



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2018

CO 5403- INTRODUCTION TO ENTREPRENEURSHIP

Date: 10-05-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Part-A

Answer ALL the questions

(10x2=20)

1. What do you mean by idea generation?
2. Define working capital.
3. What do you mean by achievement motivation?
4. What is entrepreneurial mobility?
5. Who is an imitative entrepreneur?
6. What is achievement motivation?
7. Mention any four challenges of an entrepreneur.
8. What is corporate entrepreneurship?
9. What is project appraisal?
10. Define Break-even point?

Part-B

Answer any FOUR questions

(4x10=40)

11. Who is an entrepreneur? Differentiate entrepreneur from manager and intreprenuer
12. Explain different functions of an entrepreneur
13. Elaborate different steps involved in project identification and selection
14. Explain different types of entrepreneur
15. Explain different sources of finance for an enterprise
16. What is project report? Explain the significance of project report
17. What are the financial requirements of an enterprise? Estimate fixed capital and working capital requirements with break up for your own business proposition.

Part-C

Answer any TWO questions

(2x20=40)

18. Elaborate different contents of project report
19. Explain the role of entrepreneur in economic development.
20. "Growth and development of entrepreneurship is influenced by many factors"- elucidate
21. Explain different traits of successful entrepreneur.

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