

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2022

16/17/18UCO1MC02 – BUSINESS ENVIRONMENT

Date: 24-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Answer ALL the Questions:

(10 x 2 = 20 Marks)

1. Define the term of Business Environment.
2. What is Business Ethics?
3. State any two objectives of Economic planning.
4. List out the external environment of a business?
5. What is a political system?
6. What are fundamental rights?
7. Write a short note on the socio-cultural environment?
8. Define mixed economy.
9. Give the meaning of Globalization.
10. What is GATT?

PART – B

Answer any FOUR questions:

(4 x 10 = 40 Marks)

11. Explain the factors of micro-environment in business.
12. Discuss the features of various types of Economic systems.
13. Define an Economic plan. What are the features of five years plan in India?
14. Explain the rights of Consumers.
15. Discuss the importance of legal environment for business.
16. List out the importance of WTO.
17. Explain the features of mixed economy.

PART – C

Answer any TWO questions:

(2 x 20 = 40 Marks)

18. Discuss the components of Business Environment.
19. Explain the characteristics of modern business.
20. Briefly explain the impact of Globalization in India.
21. Describe the social responsibilities of business towards the various stakeholders of business?
