

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2022

PCO 2504 – ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Date: 22-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION – A

ANSWER ALL QUESTIONS:

(10x 2 = 20 marks)

1. Define the term Entrepreneur.
2. What do you mean by Franchising?
3. Write a note on TIIC.
4. Define 'Small Business'.
5. List out the objectives of SIDBI.
6. What is Project Formulation?
7. List out the difference between business , profession and employment.
8. Write a short note on 'NSIC'.
9. Define the term trade.
10. List out the requisites for success in business for an entrepreneur.

SECTION – B

ANSWER ANY FOUR QUESTIONS:

(4x 10 = 40 marks)

11. Explain in brief the features of Entrepreneurship.
12. Describe the various stages involved in entrepreneurial development program.
13. Discuss in brief the objectives of Small Business.
14. Bring out the role of Small business in Indian economy.
15. What is Project Identification? Explain the constraints involved in project identification.
16. Explain in brief the various sources of finance with an example.
17. Briefly explain the various types of growth strategy of business.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40 marks)

18. Enumerate in detail the functions of entrepreneur.
19. Discuss the various factors that motivate people in establishing the enterprise?
20. Define Capital Structure. Explain the various factors determining the capital structure of a company?
21. Discuss the basic start up problems in the launching of a small scale enterprise.
