



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2022

UCO 1502 – BUSINESS MANAGEMENT

(19 & 20 BATCHES)

Date: 17-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART-A

ANSWER **ALL** THE QUESTIONS:

(10X2=20 marks)

1. Define “Management”.
2. What is Management by Exception?
3. Mention any two types of Organisation.
4. Define E-Recruitment.
5. What is meant by delegation of authority?
6. What is Co-ordination?
7. What is MBO?
8. List out any three types of decisions.
9. What are the elements of staffing?
10. List out any two applications of technology in management

PART – B

ANSWER ANY **FOUR** QUESTIONS:

(4x10=40 Marks)

11. What is management? Describe the characteristics of management
12. Describe the merits and demerits of planning.
13. Describe the steps followed in a planning process.
14. Describe the different styles of leadership
15. Explain the principles of directing.
16. What are the characteristics of decision-making?
17. State the importance of Control.

PART –C

ANSWER ANY **TWO** QUESTIONS:

(2x20=40 marks)

18. Explain in detail Henry Fayol’s principles of Management.
19. What are organisational charts? Describe various types of charts.
20. Explain in detail the different styles of a leadership
21. What is Six Sigma? What are the phases in Six Sigma methodology?
