



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2022

UCO 5504 – LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Date: 27-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

Answer ALL questions:

(10x 2 = 20 Marks)

- 1) What do you understand by the term 'Logistics'?
- 2) What is 'supply chain surplus'?
- 3) What is logistics strategy?
- 4) Define customer service.
- 5) What is virtual inventory?
- 6) What is the uniqueness of containerization of storage?
- 7) In what way supply relationship management is essential to Logistics?
- 8) Identify the contemporary issues faced while implementing logistics.
- 9) What is customer service audit?
- 10) What is time window?

PART – B

Answer any FOUR questions:

(4 x 10 = 40 Marks)

- 11) Distinguish between Logistics and Supply chain management.
- 12) What are the reasons that pressurize the business enterprise to incorporate Logistics?
- 13) Enumerate and explain the factors that affect location and distribution costs?
- 14) Highlight the decision phases that a business concern must undergo in supply chain.
- 15) Explain the six rights of a customer.
- 16) What is the competitive advantage in adopting Logistics by a business enterprise?
- 17) Explain how IT systems support in the decision making with references to supply chain?

PART – C

Answer any TWO questions:

(2 x 20 = 40 Marks)

- 18) Highlight the role played by a Logistics consultant in developing a compatible logistics process?
- 19) Give a brief account of the activities involved in Logistics operation?
- 20) Discuss various storage alternatives by bringing merits and drawbacks of them.
- 21) What are ways in which selection of transportation is appraised? Elucidate.
