



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – NOVEMBER 2016

16PCO1MC03 - MODERN MANAGEMENT PRACTICE

Date: 07-11-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART A

Answer ALL questions

10X2=20

1. Define Leading.
2. What is Emotional Intelligence?
3. What do you mean by 'Programmed Decisions'?
4. Define Organising.
5. What is span of control?
6. Define Motivation.
7. Write a short note on Brain Storming.
8. Write a short note on Conflicts.
9. What do you mean by Ethical Climate?
10. Define the term Strategic Leadership.

PART B

Answer any FOUR questions

4X10=40

11. Distinguish between the Macro environment and competitive environment
12. Explain the duties of the Managers in an Organisation.
13. What are the steps involved in building an effective team?
14. What are the characteristics of Motivation?
15. What are the uses of internet in business?
16. Briefly explain the major leadership styles. Which leadership style is generally found and associated with Indian organisations?
17. List out the advantages and limitations of Matrix Organisation Structure.

PART C

Answer any TWO questions

2X20=40

18. Define Management. Explain the functions of Management.
19. Define Motivation. Explain the Maslow's theory of Motivation.
20. Explain the impact of technology in the development of the business.
21. What is Managerial Decision? Explain the stages of managerial Decision making.
