



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Com. DEGREE EXAMINATION – COMMERCE**

SECOND SEMESTER – NOVEMBER 2016

**CO 2956 - LOGISTIC AND SUPPLY CHAIN MANAGEMENT**

Date: 16-11-2016  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

**Answer ALL questions**

**( 10 x 2 = 20 )**

- 1) Enumerate the main objectives of Logistics.
- 2) What do you mean by ‘outsourcing’?
- 3) Explain the concept ‘supply chain surplus’?
- 4) What do you understand by ‘aggregate planning’?
- 5) What advantage the material resource planning provides to the business organization?
- 6) Mention any two arguments posed against holding inventories in an organization.
- 7) In what way, virtual inventory is supportive to the modern business concerns?
- 8) In what way, financial supply differs from business supply chain?
- 9) How IT support the supply chain in risk management?
- 10) What is e-commerce?

**SECTION – B**

**Answer any four questions**

**( 4 x 10 = 40 )**

- 11) Give a brief account on the role played by a logistics consultant.
- 12) Explain the activities related to ‘purchasing’ in supply chain’?
- 13) Identify the factors that affect location and distribution costs.
- 14) Bring out the uniqueness of the just-in-time supply scheduling.
- 15) Outline the four phased involved in the network design decisions
- 16) Explain how customer relationship management and supplier relationship management support the supply chain process?
- 17) What are the security issues related to e-commerce?

**SECTION – C**

**Answer any TWO questions**

**( 2 x 20 = 40 )**

- 18) Explain six rights the consumers expect from logistics.
- 19) What are the steps involved in achieving strategic fit and explain the same?
- 20) Outline the importance of storage functions in supply chain
- 21) What is the role played by pricing and revenue management in a supply chain?

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