

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Com.DEGREE EXAMINATION –COMMERCE

FIRST SEMESTER – NOVEMBER 2018

18PCO1MC03– MODERN MANAGEMENT PRACTICE

Date: 26-10-2018
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART A

ANSWER **ALL** QUESTIONS (10X2=20)

1. How do you define the term Management?
2. What do you understand by Macro Environment?
3. What do you mean by Non-Programmed Decisions?
4. Write a short note on E-Business.
5. How do you define Decentralisation?
6. Define Motivation.
7. What do you mean by a delegation of Authority?
8. What is Problem Solving Team?
9. Write a short note on Group thinking.
10. Give a comprehensive definition of Leadership.

PART B

ANSWER ANY **FOUR** QUESTIONS (4X10=40)

11. Explain the importance of an Organisation.
12. “Good leadership is an integral part of the effective direction of human resources.”
Discuss, bringing out the qualities of an effective leader.
13. Define Delegation. Explain the steps involved in Effective delegation.
14. What strategies to be employed to prevent the conflicts?
15. What are the steps involved in building a capable team?
16. Explain the features of the integrated TQM model.
17. Write the advantages and limitations of the internet in the modern business.

PART C

ANSWER ANY **TWO** QUESTIONS (2X20=40)

- 18.** “Successful people have a social responsibility to make the world a better place and not just take from it.” Explain.
- 19.** Explain the role and duties of the managers in an organisation.
- 20.** Define Business Environment. Explain the Internal and External environment of Business.
- 21.** Explain the advantages and limitations of Centralisation and Decentralisation.