



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.C.A.DEGREE EXAMINATION – COMPUTER APPLICATIONS

SIXTH SEMESTER – APRIL 2019

16UCA6MC02– MANAGEMENT INFORMATION SYSTEM

Date: 08-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

Part A

Answer ALL the Questions

(10 * 2 = 20)

1. Give the components of MIS.
2. State the phases of Decision making process.
3. List any four category of organizational system.
4. Define Information System.
5. Give the goals of Financial Information System.
6. Define the major activities of Production Information system.
7. Define System Analysis.
8. Give the need of system maintenance.
9. Differentiate Data Mining and Warehousing.
10. Give the CRM levels.

Part B

Answer ALL the Questions

(5 * 8 = 40)

11. Define MIS. State its functions.

(or)

Explain MIS support for planning, organizing and staffing.

12. Write short notes on the fundamental components and characteristics of a system.

(or)

Elaborate on the challenges of Information System.

13. Explain the types of Personnel administration data systems.

(or)

What are the major goals of AIS? Give its advantages and disadvantages.

14. Discuss about the types of feasibility study.

(or)

Draw a DFD for a Banking Domain.

15. Define ERP. Give the pros and cons of an Ideal ERP system.

(or)

Write short notes on the components and benefits of DSS.

Part C

Answer Any TWO Questions

(2 * 20 = 40)

16. (a) Discuss about the characteristics of MIS.

(b) Explain the features, need and roles of Information System.

17. (a) Define Marketing Information System. Explain its Business Functions.

(b) What is ER Model? Give the ER Diagram notation. Explain the same with an example.

18. (a) Explain any two Information System Applications.

(b) Write short notes on System Implementation stages.

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