



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

SECOND SEMESTER – NOVEMBER 2016

**CA 2102 - WEB COMMERCE**

Date: 15-11-2016  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**PART-A**

**ANSWER ALL QUESTIONS:**

**(10X2=20)**

1. Define Web Commerce.
2. What is Electronic Market Place?
3. What are the requirements of secure web commerce?
4. What is a Cyphertext?
5. What is a message digest?
6. Why do we need Computer Security?
7. What is Active threat?
8. List out the various types of network topologies.
9. What is e-publishing?
10. Write the three tasks performed by search engines.

**PART-B**

**ANSWER ALL QUESTIONS:**

**(5X8=40)**

11. a) Discuss the various applications of Web Commerce.  
(OR)  
b) Explain about the Virtual Malls.
12. a) Explain about the SEPP process.  
(OR)  
b) What is a Digital signature? Explain.
13. a) Explain about any four Electronic Payment Schemes.  
(OR)  
b) What is MIME? Explain.
14. a) Write the dos and don'ts while creating passwords.  
(OR)  
b) Briefly explain the various approaches of intruders.
15. a) Explain the various Internet applications of Commerce.  
(OR)  
b) Write a short note on Spiders.

PART-C

ANSWER ANY TWO:

(2X20=40)

16. a) Discuss the benefits of E-commerce.  
b) Explain about Payment and Purchase Order Process.
17. a) Discuss the approaches to safe E-Commerce.  
b) Explain about Encryption techniques.
18. a) Discuss the various categories of Search engines.  
b) Explain the pros and cons of e-publishing.

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