

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A.DEGREE EXAMINATION –ECONOMICS

SIXTH SEMESTER – APRIL 2018

EC 6601– MANAGEMENT OF FINANCIAL SERVICES

Date: 19-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

Answer any FIVE Questions in about 75 words each: (5 × 4 = 20Marks)

1. What are financial services?
2. List out briefly some of the important activities of merchant bankers?
3. Why money market mutual funds are suitable for investors?
4. List out the institutions involved in mutual fund business in India.
5. What are the sources of funds for lease financing?
6. State the problems of credit card in India.
7. List out the venture capital schemes in India.

PART-B

Answer any FOUR Questions in about 250 words each: (4 × 10 = 40Marks)

8. Enumerate the objectives of financial services.
9. Evaluate the operational guidelines of SEBI on merchant banking.
10. Write briefly about the various schemes of mutual funds?
11. Examine the problems of hire purchase companies in India.
12. Bring out the various types of credit cards and their uses.
13. Distinguish between venture capital financing and conventional funding.
14. Elucidate the concept and features of venture capital.

PART-C

Answer any TWO Questions in about 900 words each: (2 × 20 = 40Marks)

15. Analyse the role of merchants banking in maintaining health and credibility of the capital market.
16. Describe the safety, liquidity and profitability of mutual funds in India.
17. Compare and contrast leasing and hire purchase.
18. Discuss the purpose and procedure of rating of debentures, fixed deposits and short term instruments.
