



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – HISTORY

SECOND SEMESTER – APRIL 2019

16/17/18UEL2AL01– JOURNALISM

Date: 05-04-2019
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

I. ANSWER ANY EIGHT OF THE FOLLOWING QUESTIONS IN ABOUT 75 WORDS EACH:

(8 × 5 = 40 MARKS)

1. What is journalism? Explain its function.
2. Press during Emergency- Elucidate.
3. List out the differences between print media and electronic media
4. What is a News article?
5. List the various legal acts the Britishers used to gag journalism.
6. What are the advantages and disadvantages of social media?
7. Discuss the scope and career opportunities that journalism can provide.
8. Explain the contribution of journalism in India's freedom struggle. Also comment on the 'Library movement'.
9. Draft a paragraph on the history of television.
10. Explain the characteristics of a newspaper.

II. ANSWER ANY THREE OF THE FOLLOWING QUESTIONS IN ABOUT 150 WORDS EACH:

(3 × 10 = 30 MARKS)

11. Expand the following headline into a full-length news report:
'Six die as van and lorry collide near Chennai'.
12. Does the television have more potential as a mass medium than radio? Discuss with suitable examples.
13. What are the principles of journalism?
14. Explain various grammar rules to write effective headlines for a newspaper report.
15. Attempt a Radio play on the topic 'Safety of women in Urban cities' using narratives, dialogues and SFX.

III. ANSWER ANY TWO OF THE FOLLOWING QUESTIONS IN ABOUT 250 WORDS EACH:

(2 × 15 = 30 MARKS)

16. How do you differentiate News Article with a Feature article?
17. Draft an essay on the pioneers of journalism – James Hickey, Gandhi, Raja Ram Mohan Roy.
18. What are the different kinds of journalism? Elaborate with illustrations and examples.
19. Define the Following terms:
 - a. Multimedia journalism.
 - b. Drone journalism.
 - c. Op-Ed page.
 - d. Copy writing.
 - e. Editorial
20. Write a letter Editor 'The Hindu' newspaper expressing your views on Plastic ban.
