



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – 3D ANIMATION

FOURTH SEMESTER – APRIL 2022

UEL 4209 – GENERAL ENGLISH IV (INTERMEDIATE) VOC

Date: 18-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION – A

Answer ALL the Questions

Define the following

(10 x 2 = 20 Marks)

1. Types of nouns
2. PowerPoint presentation
3. Indefinite articles
4. Email signature
5. Possessive case
6. Main and subordinating clause
7. Electronic mail
8. Ambiguous language
9. Descriptive adjectives
10. Jargon words

SECTION – B

Answer any FIVE of the following in 150 words

(5 x 8 = 40 Marks)

11. Analyze e-books and e-reading.
12. Discuss the disadvantages of a long-winded email.
13. State a few common media terms with their synonyms and antonyms.
14. Explain the importance of 'subject line' in e-mail writing.
15. How would you approach the writing process as a beginner?
16. What is the significance of a friendly formatting?
17. Write a brief note on speaking skills.

SECTION – C

Answer any TWO of the following in 250 words

(2 x 20 = 40 Marks)

18. Elaborate descriptive and narrative writing with appropriate examples.
19. Determine the significance of developing content for the media.
20. Discuss five email mistakes that should be avoided at all costs.

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