



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – GENERAL ENGLISH

SECOND SEMESTER – NOVEMBER 2016

EL 2054 - POWER COMMUNICATION IN ENGLISH

Date: 10-11-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

Answer all the questions given below:

(10x10=100marks)

1. Explain the Theory of Communication.
2. What are the Five Ways to make your audience sit up?
3. List out the 2 Factors and 7 Skills that are essential for effective communication?
4. Draft a speech on this topic: “Cross-border Terrorism is the greatest threat to India’s Security now”.
5. What are the main factors that contribute to success in a Group Discussion.
6. Explain the importance of Listening Skills.
7. Why do you need Audio-Visual aids to make presentations interesting?
8. What do employers expect in a candidate in an interview?
9. Which in your opinion is easier a Job Interview or a Telephone Interview?
10. How does Career Guidance benefit outgoing college students at the UG and PG levels?
