



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – 3D ANIMATION & DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2017

17UEL1GE03 - GENERAL ENGLISH (VOC) - I

Date: 03-11-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART- A

I. Answer ALL the questions

[10x2=20]

1. Paris is _____ European City and Stockton is _____ university Town (Use an or a)
2. It is ___ honor to be there. Peace is the need of ___ hour (Use the suitable articles- an/the)
3. Paul washed the dishes (convert to present continuous tense) I am offering you a cake (convert to past tense)
4. I _____ be glad to work for you. I ___ offer you some food(Fill up using suitable modals)
5. Five different styles of writing
6. Fictional Vs Non- Fictional writing with examples
7. 5 sentences in the expository style
8. Hyperbole- Explain with an example
9. Media Writing
10. AP style Book

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Write an essay about your family in 500 words.
12. List down and explain the five elements of effective writing
13. Give a snap shot of the prewriting worksheet.
14. Characteristics of Media Writing
15. Difference between a Protagonist and Antagonist- Explain with examples
16. Tabulate and present the story planner format.
17. Edit / Rewrite the following passage :

Either you or your friend Shalu have stolen my note book”, shouted Shreya. Neither I nor my friend were your culprit, said Shalu. We both are not in the class since morning. We are out for the annual day function.

But who are the culprit then? asked Shreya.

I don't know that but we both were not guilty.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Write a review about the latest movie that you have watched. Critically analyse and appreciate the story, direction, screenplay, editing, cinematography etc. of the movie. Follow persuasive and descriptive (figurative language and Imagery to be used) style of writing.

19. Complete the below graphic Organiser with the contents of the Food/ Restaurant Review

Location/ History	Environment
Staff/Service	Choice and Quality of Food
Price and Value	Other Remarks

Restaurant/ Food Review-Curry and Spices

“I want this to be a landmark”, says Imran, the young owner of the 20 days old restaurant, Curry and Spices. From the Kodambakkam Railway Station to the restaurant, the road is filled with numerous eateries and juice shops. The restaurant manages to stand out, thanks to the contemporary industrial design. The bright red take away sign at the entrance of the Kiosk does grab the eyeballs of many hurried passer- by. As you climb up the stairs, you are welcomed into a warm space, the lighting doing the magic. The yellow rays of the sun breaking in through the beige curtains adds to the same warm vibe of the dining space. From the furniture to the modern art pieces on the wall, almost everything is made of wood. The interior presents a harmony between the old and the new. The modern light fixtures complement the ethnically designed furniture. The mutton biryani was served prim and proper. The serving was similar to the industry standards, not less, not more. The meat nicely crumbled into shreds at the touch of the fork. The mutton, I was told has been sourced from Andhra, which supposedly is famous for being softer than the other sources. The Cheesy Chicken that was served alongside was extremely tender. The cheese on the barbequed outer crust seemed to work perfectly for that crunchy first bite. The lemon juice and the green pudhina chutney is recommended for an added zing. The liquid accompaniment was a pulpy grape juice which is known as the “Arabian Grape Juice”... and boy, it was amazing! The delicate grape pulp in the juice was a joy to sink the teeth into, while the syrupy texture of the drink made each gulp relishing. The restaurant gets a majority of things right at the first go considering the fact that it is not even a month old. The food, the ambience, the service, even the pricing is balanced for an interesting package. It surely manages to bring something unique to the table. The restaurant has the potential to become a landmark. I would give 4.5 stars for Curry and Spices, located at No.23, Station Border Rd, China Raji Thottam, Kodambakkam, Chennai, Tamil Nadu 600024

20. Develop a story using narrative style of writing with the following hints. Also, provide a suitable title for the story. (Minimum 1000 words) – A dog with a piece of bone in its mouth - crossing a river - saw its reflection - mistaken it for another dog with another piece of bone - dropped its bone to snatch the other bone - Moral.

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