

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – HISTORY

FIRST SEMESTER – NOVEMBER 2019

UEL 1302 – JORNALISM

Date: 05-11-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION A

ANSWER ANY FIVE IN ABOUT 50 WORDS

(5x5 = 25)

1. What is journalism? Explain its function.
2. Press during Emergency- Elucidate.
3. List out the differences between print media and electronic media
4. What is a News article?
5. List the various legal acts the Britishers used to gag journalism.
6. What are the advantages and disadvantages of social media?
7. Discuss the scope and career opportunities that journalism can provide.
8. Explain the contribution of journalism in India's freedom struggle. Also comment on the 'Library movement'.

SECTION B

ANSWER ANY FIVE IN ABOUT 75 WORDS

(5x8=40)

9. Draft a paragraph on the history of television.
10. Explain the characteristics of a newspaper.
11. What is the role of press during the emergency?
12. How does the press become so important during the time independence?
13. Comment on the contribution of Raja Ram Mohan Roy to the press in India.
14. Define headlines and source its importance.
15. Comment on the role of Indian Press Association.
16. What is copyediting? Discuss its role.

SECTION C

ANSWER ANY ONE IN ABOUT 200 WORDS.

(1x15=15)

17. Expand the following headline into a full-length news report: 'Six die as van and lorry collide near Chennai'.
18. Does the television have more potential as a mass medium than radio? Discuss with suitable examples.
19. What are the principles of journalism?

SECTION D

ANSWER ANY ONE IN 300 WORDS.

(1X20=20)

20. Draft an essay on the pioneers of journalism – James Hickey, Gandhi, Raja Ram Mohan Roy.
21. Write a letter to the Editor 'The Hindu' newspaper expressing your views on plastic ban.

