



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A., B.COM. DEGREE EXAMINATION – ECONOMICS, COMMERCE, COR. SEC.

THIRD SEMESTER – NOVEMBER 2016

MT 3203 / MT 3204 - BUSINESS MATHEMATICS

Date: 10-11-2016
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Part A

Answer ALL the questions

(10 x 2 = 20)

1. Define total cost function.
2. The marginal cost function of a product is given by $\frac{dc}{dq} = 100 - 10q + 0.1q^2$, where q is the output. Obtain the total cost function of the firm under the assumption that its fixed cost is Rs. 500.
3. Find the differential coefficient of $9x^4 - 7x^3 + 8x^2 - \frac{8}{x} + \frac{10}{x^2}$ with respect to x .
4. Define the price elasticity of demand.
5. Evaluate $\int (3 - 2x - x^4) dx$.
6. Prove that $\int_a^b f(x) dx + \int_b^c f(x) dx = \int_a^c f(x) dx$.
7. Integrate $\int_{-1}^1 (2x^2 - x^3) dx$.
8. Find the rank of the matrix $A = \begin{pmatrix} 1 & 2 & 3 \\ 2 & 5 & 4 \\ 3 & 5 & 7 \end{pmatrix}$.
9. If $A = \begin{pmatrix} 3 & 7 \\ 2 & 5 \end{pmatrix}$ and $B = \begin{pmatrix} -3 & 2 \\ 4 & -1 \end{pmatrix}$ then find C where $2C = A+B$.
10. Define objective function.

Part B

Answer any FIVE questions

(5 x 8 = 40)

11. If the demand law is $p = \frac{10}{(x+1)^2}$, find the elasticity of the demand in terms of x .
12. If AR and MR denote the average and marginal revenue at any output, show that elasticity of demand is equal to $\frac{AR}{AR-MR}$. Verify this for the linear demand law $p = a + bx$.
13. Investigate the maxima and minima of the function $2x^3 + 3x^2 - 36x + 10$.
14. If $y = \sqrt{x+1} + \sqrt{x-1}$, prove that $(x^2 - 1) \frac{d^2y}{dx^2} + x \frac{dy}{dx} = \frac{1}{4}y$.
15. Integrate $\frac{x^3}{(x^2+1)^3}$ with respect to x .
16. Find the inverse of the matrix $A = \begin{pmatrix} 1 & 0 & -4 \\ -2 & 2 & 5 \\ 3 & -1 & 2 \end{pmatrix}$.
17. Find the matrix B if $A = \begin{pmatrix} 4 & 1 \\ 2 & 3 \end{pmatrix}$ and $A + 2B = A^2$.
18. Resolve into partial fractions $\frac{x}{(x-1)(2x+1)}$.

Part C

Answer Any TWO Questions.

(2 x 20 = 40)

19. (a) If the marginal revenue function for output x is given by $R_m = \frac{6}{(x+2)^2} + 5$,

find the total revenue by integration. Also deduce the demand function.

(b) Let the cost function of a firm is given by the following equation:

$C = 300x - 10x^2 + \frac{1}{3}x^3$, where C stands for cost and x for output. Find the output at which (i)

Marginal cost is minimum. (ii) Average cost is minimum. (iii) Average cost is equal to Marginal

cost.

(10+10)

20. (a) Find the second order partial derivative of $u = 4x^2 + 9xy - 5y^2$.

(b) If $y = (x + \sqrt{1 + x^2})^m$, show that $(1 + x_2)y_2 + xy_1 = m^2y$.

(c) If $x\sqrt{1+y} + y\sqrt{1+x} = 0$, prove that $\frac{dy}{dx} = \frac{-1}{(1+x)^2}$. (6+10+4)

21. (a) Integrate $\frac{x+5}{(x+1)(x+2)^2}$ with respect to x .

(b) Evaluate $\int x^2 e^{3x} dx$. (10+10)

22. (a) Solve the system of the following equations using matrix method.

$$x + y + z = 7; x + 2y + 3z = 16; x + 3y + 4z = 22.$$

(b) Solve the following linear programming problem graphically:

Maximize $Z = 2x_1 + 5x_2$ Subject to $x_1 + x_2 \leq 24, 3x_1 + x_2 \leq 21, x_1 + x_2 \leq 9$,

$x \geq 0, y \geq 0$. (10+10)
