



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2018

CA 2102- WEB COMMERCE

Date: 28-04-2018
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART-A

Answer ALL the questions

10*2=20

- 1) Define Electronic Commerce.
- 2) Give any four companies that use e-commerce.
- 3) What are the requirements for secure ecommerce?
- 4) Name the EDI standards.
- 5) List the secure transport protocols with the expansion of the acronyms.
- 6) What is the need for information security?
- 7) Mention the do's and don'ts while creating a password.
- 8) What are the uses of the two keys used in public key encryption?
- 9) What are the three types of search engines?
- 10) Name the search tool categories.

PART-B

Answer ALL the questions

5*8=40

- 11) a) Explain the working of e-mail.
(or)
b) Give explanation on SSL.
- 12) a) Explain the steps in EDI process with a neat diagram.
(or)
b) Give explanation on Secure Electronic Payment Protocol.
- 13) a) Describe internet monetary payment schemes.
(or)
b) Explain PGP that is used to secure email.
- 14) a) Elucidate various approaches of intruders.
(or)
b) Explain encryption.
- 15) a) Give explanation on the mechanisms for internet security.
(or)
b) Give the advantages of electronic publishing.

PART-C

Answer any TWO questions

2*20=40

- 16) a) Describe the applications of web commerce.(10)
b) Explain security measures for securing enterprise network. (10)
- 17) a) Explain prevention of double-spending of e-cash by the consumer. (10)
b) Elucidate the types of risks with diagrams. (10)
- 18) a) Explain various categories of search engines. (10)
b) Elucidate various scenarios of generating revenue on the internet. (10)

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