LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – **SOCIAL WORK**

FOURTH SEMESTER – **APRIL 2022**

PSW 4509 – STRATEGIC MANAGEMENT

Date: 20-06-2022 Dept. No. Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART-A

Answer *all* questions. Each answer should not exceed 50 words. (10 x 2 = 20)

1. Mention any four features of Strategic Management.
2. List out any four rights of Shareholders.
3. What do you mean by SWOT?
4. Mention any four components of Strategic Planning.
5. List out the stages in Strategic Implementation Process.
6. What do you mean by Globalization?
7. State any two Global HR Strategies.
8. What do you mean by Change Management?
9. Mention any two advantages of HR Outsourcing.
10. Write any objectives of Training and Development Strategies.

PART -B

Answer any *Four* questions. Each answer should not exceed 300 words. (4 x 10 = 40)

11. Describe the features and significance of Vision and Mission.
12. Write a short note on Corporate Strategy.
13. Describe the steps in strategic evaluation and control process.
14. Elucidate the benefits of Strategic HR Practices in the contemporary business.
15. Briefly discuss the features and significance of Retrenchment strategy.

PART –C

Answer any *Two* questions. Answer should not exceed 600 words. (2 x 20 = 40)

16. Elaborate the concept, features and functions of Corporate Governance.
17. Describe the need, importance and types of Recruitment strategies.
18. Explain the latest Retention strategies deployed by HR in a globalized business world.

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