



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – SOCIOLOGY**

**FIFTH SEMESTER – APRIL 2016**

**SO 5402 - SOCIAL PSYCHOLOGY**

Date: 29-04-2016  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**PART A**

**Answer ALL questions in about 30 words each:**

**(10 x 2=20 marks)**

1. What is social psychology?
2. Define self-ideal discrepancy.
3. Differentiate sex from gender.
4. What is meant by self-focusing?
5. Define collective behavior.
6. Differentiate high self-monitors from low self-monitors.
7. What is public opinion?
8. Mention the steps involved in the formation of public opinion.
9. Write a short note on groups.
10. Suggest two ways to reduce inter group conflict.

**PART B**

**Answer any FIVE questions in about 300 words each:**

**(5 x 8=40 marks)**

11. Briefly explain the field of social psychology.
12. What is self-efficacy? How does self-efficacy vary in different tasks and situations?
13. What is self-monitoring? How do you measure self-monitoring with the help of Snyder's scale?
14. Explain the biological determinants of sex with a diagram.
15. Elucidate the characteristics of crowd.
16. Highlight the importance of public opinion and the role of media in the formation of public opinion.
17. Define groups. Describe the nature of inter group relations.

**PART C**

**Answer any TWO questions in about 1,200 words each:**

**(2 x 20=40 Marks)**

18. Define self-esteem. Analyse the causes of high and low self-esteem and suggest ways to cultivate high self-esteem.
19. Classify and explain crowd according to Roger W. Brown and Kimball Young.
20. 'Gender maleness or femaleness is a crucial aspect of identity' – Discuss with a special emphasis on BEM's sex role inventory.
21. Analyze the role of emotions and cognition in inter group conflict and the reasons for the escalating path of conflict.

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