

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – SOCIOLOGY

SIXTH SEMESTER – APRIL 2016

SO 6607 – CORPORATE SOCIAL RESPONSIBILITY

Date: 21-04-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer the following questions in about 30 words each:

(10x2=20 Marks)

1. Mention the dimensions of Corporate Social Responsibility.
2. What is meant by fiduciary duties?
3. Mention any two points against CSR.
4. Mention any two importance of CSR in Corporate governance.
5. What is social capital?
6. What are the attributes of stakeholders?
7. What do you mean by specialized securities index?
8. Mention any two companies which are involved in Health as their CSR activities
9. Mention the CSR activities of TCS.
10. What is meant by triple bottom reporting?

PART – B

Answer any FIVE questions in about 300 words each:

(5x8=40 Marks)

11. Trace the history of CSR in India.
12. Elucidate Milton Friedman and Henry Mintzberg's views on CSR.
13. Explain the Agency theory of corporate governance.
14. Explain the Taxonomy of stakeholders.
15. Enumerate the role of regulatory bodies on CSR.
16. Explain the role of CSR in sustainable development.
17. Examine the CSR activities of any Company you know of.

PART – C

Answer any TWO questions in about 1200 words each:

(2x20= 40 Marks)

18. Explain the Evolution of Corporation and incorporation of company governance and enumerate the importance of CSR in corporate governance.
19. Discuss the intangible aspects of the stakeholder approach.
20. Write an essay on framework for rating CSR.
21. Critically examine the theories of corporate governance.

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