

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.A.DEGREE EXAMINATION –SOCIOLOGY

FOURTH SEMESTER – APRIL 2018

16PSO4MC03 / SO 4811– QUALITATIVE AND QUANTITATIVE RESEARCH METHODS

Date: 23-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART A

Answer all the questions in about 30 words each: (10 x 2=20 marks)

1. What is social research?
2. Differentiate dependant variable from independent variable.
3. What is pilot study?
4. What is funnel model of questionnaire?
5. Write a note on focus group discussion.
6. Mention any three advantages of qualitative study.
7. Write any four uses of excel in social science research.
8. When do we use crosstab in the research?
9. Differentiate pre coding from post coding.
10. When do we use crosstab in social research?

PART B

Answer any FIVE questions in about 300 words each: (5 x 8=40 marks)

11. Highlight the significance of inductive and deductive method.
12. Briefly explain the types of variables.
13. Bring out the difference between quantitative and qualitative research.
14. Highlight the advantages and disadvantages of questionnaire.
15. Briefly explain the process of interviewing.
16. Describe the objectivity and bias involved in participant observation.
17. Highlight the uses and importance of SPSS in social research.

PART C

Answer any TWO questions in about 1,200 words each: (2 x 20=40 Marks)

18. Discuss the eight steps involved in social science research.
19. Write a research proposal on the topic of your choice.
20. What is the role and functions of hypothesis in social research? Explain.
21. Discuss different tools of data collection in qualitative research.
