

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A.DEGREE EXAMINATION –SOCIOLOGY

SIXTH SEMESTER – APRIL 2018

SO 6607– CORPORATE SOCIAL RESPONSIBILITY

Date: 21-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL the questions in about 30 words each:

(10X2=20 Marks)

1. What is the role of the state in enforcing CSR?
2. Define modern corporations.
3. Who are stockholders?
4. What is Debt Theory?
5. How does community development fit into CSR practice?
6. Enumerate the philosophical foundations of CSR.
7. What are the seeds of early corporations?
8. Who are referred to as suppliers?
9. Define CSR.
10. List the various CSR practices of Tata.

PART - B

Answer any FIVE questions in about 300 words each:

(5X8=40 Marks)

11. Bring out the importance of CSR in India.
12. Give a brief account of the stewardship theory of corporate governance.
13. Highlight on the issues involved in combining tangible gains with intangible satisfaction.
14. Illustrate the various Specialized Securities Indexes for rating CSR.
15. Elicit the various CSR practices in the arena of education.
16. Project the importance of education in CSR.
17. Elucidate the shareholder theory of corporate governance.

PART - C

Answer any TWO questions in about 1200 words each:

(2X20=40 Marks)

18. Write an essay on the case for and against CSR.
19. Evaluate the importance of stakeholders in CSR.
20. Elaborate on any two framework for rating CSR.
21. Critically evaluate the CSR practices of Wipro and HUL in India.
