LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – **SOCIOLOGY**

FIFTH SEMESTER – **APRIL 2022**

16/17/18USO5ES01 – SOCIAL PSYCHOLOGY

Date: 20-06-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A (10 x 2 = 20 Marks)

Q. No **Answer ALL questions in 50 words each.**

1 Define social psychology.
2 Mention any two goals of social psychology.
3 List the four 'A's of self-esteem.
4 What is collective behavior?
5 Define self-ideal discrepancy.
6 Differentiate between crowd and audience.
7 Who are mobs?
8 Mentions any two emotions involved in intergroup conflicts.
9 What is self-efficacy?
10 What is inter group conflict?

PART – B (5 x 8 = 40 Marks)

Answer any FIVE questions in 300 words each

11 What are the three broad areas social psychology focuses on?
12 Write a short note on self-monitoring behaviour.
13 Briefly explain any two forms of collective behaviour.
14 Discuss the characteristics of mobs.
15 Explain the signs of low self-esteem.
16 Highlight the important features of group.
17 Assess three factors that lead people to help others.

PART – C (2 x 20 = 40 Marks)

Answer any TWO questions in 1200 words each

18 Explain in detail the major variables that impact social behaviour.
19 Explain the role of media in public opinion formation with relevant example.
20 Describe in details the factors that influence interpersonal attraction.
21 Write an essay on group dynamics.

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