LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034



B.Sc. DEGREE EXAMINATION – **VISUAL COMMUNICATION**

SIXTH SEMESTER - APRIL 2016

VC 6609 - MEDIA LAWS AND ETHICS

Date: 15-04-2016	Dept. No.	Max. : 100 Marks

Time: 09:00-12:00

PART - A

Answer **ALL** the questions in about 50 words.

 $(10 \times 2 = 20 \text{ marks})$

- 1. Slander
- 2. Copyright Act
- 3. RTI
- 4. Press Council
- 5. Contempt of Court
- 6. Directive Principles
- 7. ASCI
- 8. Defamation
- 9. Patents Act
- 10. Plagiarism

PART - B

Answer **FIVE** of the following in 200 words.

 $(5 \times 8 = 40 \text{ marks})$

- 11. Explain the Fundamental rights envisaged by Indian Constitution.
- 12. Explain the Parliamentary privileges.
- 13. How important is freedom of the media compared to responsibility of the media? Discuss.
- 14. Discuss Prasar Bharati Act.
- 15. Explain code of ethics in the print media.
- 16. Explain Defamation and its punishment in IPC.
- 17. Explain the principles of self-regulation.

PART - C

Answer any **TWO** of the following in about 400 words.

 $(2 \times 20 = 40 \text{ marks})$

- 18. "Ethics Vs Law." Explain its relevance in the media today.
- 19. Explain the setup and functions of CBFC in India.
- 20. Discuss the Press and registration of books Act.
- 21. Explain the code of advertising in the broadcast media.

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