



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

SIXTH SEMESTER – APRIL 2017

MM 6601- NEW MEDIA

Date: 20-04-2017
09:00-12:00

Dept. No.

Max. : 100 Marks

PART A

Give SHORT notes on the following 50 words each: (10x2=20 marks)

1. Blog
2. Kernel
3. Reality virtuality continuum
4. Stereoscopic Displays
5. Hypermedia
6. Oculus Rift
7. HTML 5
8. Social Media
9. Ink Jet setter
10. 3D Printing

PART B

Answer any FIVE of the following questions in detail about 200 words each (5x8=40 marks)

11. Distinguish Podcast and VOD.
12. Discuss the IOS architecture in mobiles.
13. Explain about motion tracing hardware.
14. What is Android? How Open Handset Alliance emerged?
15. Why Symbian declined in the mobile market? Comment.
16. Illustrate and explain monitor based augmented reality.
17. Distinguish Parallax and Barrel Distortion.

PART C

Answer any TWO of the following questions in detail about 400 words each (2x20=40 marks)

18. Explain in detail about different types of New Media.
19. Elaborate the functions of virtual reality. Give suitable examples.
20. Why augmented reality is important in the education sector. Justify.
21. Discuss the uses of 3D Bio printing in medical applications.

\$\$\$\$\$\$\$\$