



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

SIXTH SEMESTER – APRIL 2017

MM 6602- MEDIA LAWS AND ETHICS

Date: 22-04-2017
09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Briefly answers **ALL** the following questions in about 50 words each. **(10 X 2 = 20)**

1. Censorious
2. Cyber crime
3. Writ
4. Slander
5. Parliament
6. Objectionable content
7. Intellectual property
8. Neutrality
9. Regulation
10. Official secrets

PART – B

Answer **ANY FIVE** of the following in about 200 words each. **(5 X 8 = 40)**

11. Write a note on information Technology Act.
12. Explain the role of Press Council of India Act.
13. What are the principles of self-regulation?
14. Discuss the functions of Press Council of India.
15. Describe incidences in which ethics in media was crucial.
16. What are the powers exercised by the Central Board of Film Censors.
17. Discuss the drafting of the constitution.

PART – C

Write essay on **ANY TWO** of the following in about 400 words each. **(2 X 20 = 40)**

18. How does Cinematograph Act protect the interests of various audiences through certification?
19. Describe the fundamental rights and the ways in which citizens implemented it in support for Kambala in Karnataka.
20. Explain the stand that Advertising Standards Council of India takes on promotion of fairness products and related issues.
21. Discuss the use of slander by Subramanya Swamy against Tamils in the case of Jallikattu protests.

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