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# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034

### B.Sc. DEGREE EXAMINATION - VISUAL COMMUNICATION

FOURTHSEMESTER - APRIL 2017

#### VC 4507- ART AND AESTHETICS

Date: 21-04-2017 09:00-12:00

Dept. No.

Max.: 100 Marks

#### PART A

## Answer all the questions in about 50 words.

 $(10 \times 2 = 20)$ 

- 1. Auchitya
- 2. Cubism
- 3. Semiotics
- 4. Neo Impressionism
- 5. Thinai
- 6. Dadaism
- 7. Surrealism
- 8. Post modernism
- 9. Monalisa
- 10. Visual Perception

#### PART B

## Answer FIVE of the following.

 $(5 \times 8 = 40)$ 

- 11. Discuss the principles of Indian Art.
- 12. Briefly explain about performing art.
- 13. Discuss AnandaCoomaraswamy.
- 14. Discuss in brief the major art movements.
- 15. Bring out the implications of feminism on Art.
- 16. Discuss the growth of art in Post modern period.
- 17. Discuss Indian concept of Beauty.

#### PART C

## Answer any TWO of the following.

 $(2 \times 20 = 40)$ 

- 18. Discuss the western approaches to art.
- 19. How do different theories influence the art and aesthetics? Give examples from paintings and sculptures.
- 20. Explain Tamil aesthetics with examples.
- 21. Every piece of architechturereflects the influence of periodic art.' Give reasons for your answer.

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