

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Sc.DEGREE EXAMINATION –VISUAL COMMUNICATION

FOURTH SEMESTER – APRIL 2018

16PVC4MC03 / VC 4809 – MEDIA LAWS AND ETHICS

Date: 23-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART A

Answer all of the following in around 50 words each:

(10x2=20 marks)

1. Gagging Act.
2. Slander.
3. Freedom of speech.
4. Official Secret Act.
5. Indian Constitution.
6. Intellectual Property Rights.
7. Board of Film Sensors.
8. Cyber bullying.
9. Advertising Deception.
10. Satellite Rights.

PART B

Answer any FIVE of the following questions in detail about 200 words each

(5x8=40 marks)

11. What are Reasonable Restrictions? Explain their reason for its existence.
12. What are the Fundamental Rights and why do we need it.
13. Explain about PrasarBharathi Act.
14. Discuss about Drugs and Magic Remedies Act.
15. Why Information Technology Act is important in 21'st century? Justify.
16. Write about the different laws on Advertising in India.
17. The development of ethical media broadcasting is paving way to illegal terms of news broadcasting, Explain.

PART C

Answer any TWO of the following questions in detail about 400 words each

(2x20=40 marks)

18. Media Laws and Ethics are just a myth – Discuss.
19. Write in detail about Laws of Defamation and explain it with case studies.
20. Elaborate on Indian Cinematograph Act 1952.
21. Discuss in details about ethics in advertising.
