



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc.DEGREE EXAMINATION – 3D ANIMATION

FIRSTSEMESTER – APRIL 2018

17/16UAN1FC01- INTRODUCTION TO GRAPHIC DESIGN AND MULTIMEDIA

Date: 30-04-2018
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART- A

I. Answer ALL the Questions:

[10*2: 20]

1. What is graphic design?
2. What character does a diagonal and vertical line have?
3. What is Adobe Photoshop? How it is useful for animation?
4. Give an example of overlapping shapes in a geometric design.
5. How can you change colour mode in Photoshop?
6. Using flower as a design, give an example of positive and negative space.
7. How can we differentiate warm and cool colours in a colour wheel?
8. How to crop and colour correct a picture in photoshop?
9. What are smart objects?
10. Explain open and closed composition.

PART- B

II. Answer any FIVE questions from the following

[5*8: 40]

11. Explain Symmetrical and Radial balance with a design.
12. Explain Gestalt principle? Explain the idea of 'Similarity'.
13. What is known as Open source? Name a few Open source alternatives of Photoshop?
14. Explain the idea of 'Proximity' with an example.
15. Explain the differences between Layers and Groups?
16. What are the differences between Rasterize and vector? Where it is used?
17. With the help of a design, explain EMPHASIS and RHYTHM.

PART- C

II. Answer any TWO questions from the following

[2*20: 40]

18. Write at least 15 Short cut keys of Photoshop Tools and explain each tool?
19. Explain the characteristics of Line with an example for each.
20. Using cool colours create a design with geometric or free flowing forms for a Mouse Pad
Size: 8 x 6 inches

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