

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.M.M.DEGREE EXAMINATION –ANIMATION**

**SIXTH SEMESTER – APRIL 2018**

**MM 6601- NEW MEDIA**

Date: 17-04-2018  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART – A**

Give brief answers to **ALL** the following questions in 50 words each. **(10 X 2 = 20)**

1. iOS
2. Virtual Reality Gaming
3. Prototype
4. Web Navigation
5. Symbian Platform
6. Interactivity
7. HTML 5
8. Podcasting
9. Immersive First Person Games
10. 3D Bioprinting

**PART – B**

Write short notes on **ANY FIVE** of the following questions in about 200 words each.

**(5 X 8 = 40)**

11. Elucidate the salient feature of new media.
12. Discuss the scope and potentials of online media.
13. 'New media increased virtual interactivity' Do you agree? Argue.
14. Compare and contrast new media technologies and traditional media technologies.
15. List out the important elements to be considered while designing and developing a 3D model.
16. 'New media deliver great experience and engagement to the young audiences' - Comment
17. Write short note on Symbian operating system.

**PART – C**

Write essay on **ANY TWO** of the following in about 400 words each. **(2 X 20 = 40)**

18. Discuss in detail that how new media technologies are changing the ways that audiences are consuming the media.
19. Explain the application and uses of virtual reality in day to day life.
20. Elaborate on the process of developing android programming for mobile apps.
21. Discuss the steps in the conversion of 3 D objects from digital to real life models.

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